

IFF – THE INTERNATIONAL FUR & LEATHER EXPO

2020 APPLICATION FORM

Company Name			
Company Address		Nature of Businesses	Retail <input type="radio"/> Manufacturer <input type="radio"/> Wholesale <input type="radio"/> Auction House <input type="radio"/> Designer/Brand <input type="radio"/> Other _____
Representing Country		Date of Registration	
Contact Person		Contact Number	
Contact Email			

Please check the event you are participating:

Fashion Fairs	Dates/Locations	Cost of Participation In EURO	A Non refundable Deposit Required to secure the booth Space In EURO	Participate Y/N
3 Days Showcase @ Hotel venue	24 th March – 26 th March 2020 The Grand InterContinental Seoul Parnas 521 Teheranno, Gangnam, gu, Seoul, Korea 135-732	7,000	1,500	

No. of Booths required 1 2 3

Models and Interpreter will be for an additional Cost.

Do you require an Interpreter Yes No * Charges will be provided to you separately

Models will be chargeable per day and we will provide you the cost for this separately, please specify how many models you require per day :

***cost above includes 15sqm size open standard booth (incl. lights, one table, chairs, 6 clothes racks and hangers), buyer invitations.**
*** Please note that any additional services you require such as Model/booth assistant or Interpreter will be added costs. Please let us know in advance if you require this service and we can provide you a cost for this.**

Do you require a visa to enter KOREA?
 If Yes, do you require invitation to assist your visa application?

Number of Garment to Display	
Would you accept media interview?	Yes <input type="radio"/> No <input type="radio"/>
For event material, do you want to use your company names or brand name? If the answer is brand name, please provide me the name of brand and logo file in .ai or PDF (via email)	
Please provide me a brief introduction of your company/or brand:	(You can attach the intro here or send it to me via email)

Why join the Fur Showcase Asia Tour?

- **Explore potential business opportunities in different countries in Asia;**
- **Reach out to more potential buyers in fashion industries that may not attend MiFUR or the Hong Kong Fur Fair;**
- **Develop and strengthen your brand with new audiences and potential customers;**
- **Test market interests for your products;**
- **Learn about new target markets;**
- **Join the fashion industry and brands to show fur is part of fashion.**

Payment terms:

- A none refundable Deposit is required to be paid along with the completed registration form by September 15th 2019
- The balance of participation cost must be paid by November 15th, 2019
- All bank charges should be covered by the participants for all bank transfers

Payment method and details:

FOR EURO :

Beneficiary Bank : UBS SWITZERLAND AG
 Swift Code : UBSWCHZH80A
 Address : POSTFACH, 8098 ZURICH
 Beneficiary Name : MERCOTRUST AG TRUST.O. THE INTERN. FUR TRADE PUBLICITY TRUST
 Beneficiary IBAN : CH71 0020 6206 4031 5572 M (EURO)
 Beneficiary account no. : 206-403155.72M
 Message : Int'l Fur Federation Roadshow 2020

FOR USD\$:

Beneficiary Bank : UBS SWITZERLAND AG

Swift Code : UBSWCHZH80A
Address : POSTFACH, 8098 ZURICH
Beneficiary Name : MERCOTRUST AG TRUST.O. THE INTERN. FUR TRADE PUBLICITY TRUST
Beneficiary IBAN No. : CH45 0020 6206 4031 5570 B (USD)
Beneficiary account no. : 206-403155.70B
Message : Int'l Fur Federation Roadshow 2020

Remarks:

- Please provide me a brief introduction of your company mentioned above and company logo for booth set up;
- Please note your company intro and related information may be translated to the local language. If you have standard translation already in Korean, please provide it to me;
- Please note, your company will be responsible for transporting your fur items to the show venue. You are free to apply CARNET or use any logistic method you prefer
- You will be responsible for your own travel cost and accommodations, however we can provide a special rate with the sister hotel, please let us know if you wish to use our rate
- Main contact person: Ms. Kiran Mahmood, IFF Finance Director Email: kmahmood@iff.com Mob: +44 7867 394397